

# ANT Implementation Services

...delivering tomorrow's multimedia services, today

With over ten million units deployed worldwide ANT has a wealth of experience in getting new products to market. When working on a new project it's important that we pass on this experience in the best possible way. ANT Implementation Services Workshops are available for Browser, Client and Applications; they are specifically designed for engineers to provide hands on knowledge transfer to ensure the best possible results.



## ANT Galio Suite

The ANT Galio Suite has been developed to provide network operators, content providers and device manufacturers with a state of the art environment for the development and delivery of multimedia services, across all consumer devices.

The ANT Galio Suite is built on a powerful platform consisting of a standards based, TV optimised, browser and presentation engine integrated with a unique middleware client, which together support a wide range of HTML based applications and services across a variety of consumer and media devices in all TV environments.

### ■ REDUCED TIME TO MARKET

A key objective of ANT's Implementation Services is to reduce the time it takes to get a product to market. Workshops offer a unique opportunity for customer engineers to work with the ANT team together, face-to-face, to streamline the integration process. ANT has expertise throughout the value chain; with in-house Browser, Client, Application and User Experience specialists ANT is able to provide expert advice on all aspects of integration from the development of a new product to the end user experience. By reducing time to market our customers are able to substantially reduce their costs and maximise profits.

### ■ ENGINEERING COLLABORATION

An important factor contributing to the success of the ANT Implementation Services Workshops is that they are developed and run by engineers, for engineers. A common "engineering language" is found. This collaborative approach creates a synergy between the teams. With on-site workshops at ANT's headquarters in Cambridge, England, our customers have access to every area of ANT's software development team who otherwise would not be readily available. ANT has a wealth of experience in embedding software onto a wide range of platforms; a key to this success is understanding the detail behind our customers' objectives.

### ■ DELIVERING TANGIBLE RESULTS

ANT Implementation Services Workshops focus on delivering tangible results. The ANT team will participate in knowledge transfer, working together towards a successful integration. From experience we have found that workshop collaboration early in the project significantly reduces time to market and often helps strengthen a partnership. Post workshop, our engineers frequently observe a significant improvement in communication and problem solving once they have been able to put a 'face to the name' and get to know the person behind the email address.

'... Supporting throughout the whole development process'



## ■ CUSTOMER CASE STUDIES

The ANT Implementation Services Workshops are tailored to meet the individual requirements of each customer. They are flexible to meet individual customer needs.



### Customer Case Study 1

This ANT Galio customer was at an early stage of their project with a basic port of the software complete. ANT was asked to prepare a workshop to help deliver an HbbTV demonstration for an upcoming trade show. After the 5 day workshop the customer had successfully connected their STB to a live satellite feed, was able to watch live satellite TV channels, change channel using the zapper, display the EPG with live data, control settings and configuration, launch red button applications and access the ANT Portal.

In this workshop the customer especially benefitted from access to the ANT Product Team Leaders, CTO, Senior Architects and unusually for a project in its infancy – access to our test and support team to provide immediate feedback on project developments.

### Customer Case Study 2

In this workshop the customer was at an advanced stage of their project, the key objective was to solve high level integration issues and problem solving to meet imminent deadlines. ANT was able to support the customer in using their own applications combining a standard browser port with advanced client integration.

### Customer Case Study 2

This customer requested a workshop to gain a stronger understanding of ANT's software. The ANT team were able to train and educate the customer to help them with future projects. This knowledge transfer continues to prove beneficial to the customer as those who attended the workshop were able to share their knowledge with their colleagues too.

## ■ COMMENTS FROM THE ANT TEAM

The ANT engineering team are passionate about delivering the best possible support, training and knowledge transfer to the engineers they work with. Listed below are a few comments from the team following recent ANT Implementation Services Workshops:

“We found that having a workshop at the start of a project can halve the time it takes to get the product to market”

“The joint workshop allowed the teams to create a stronger and more productive working relationship throughout the whole project”

“With over a million lines of code immediate access to the specialists is invaluable”

“Your experts + our experts = world experts”

“ANT Professional Services looks forward to meeting and working with our customers in an environment conducive to integration of ANT products fully supported by the strengths of ANT's world-leading engineering department.”

“The physical demonstration of the issues being raised against real implementations improved understanding between us tenfold and lead to rapid resolution of the issues.”



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