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ANT PLC
("ANT" or the "Company")

Contract with KATHREIN-Werke KG

Leading European set-top-box manufacturer licences the ANT Galio Platform to target fast emerging HbbTV market

ANT plc (AIM: ANTP), a leading provider of software solutions and services for the TV industry, is pleased to announce that global high tech telecommunications company KATHREIN-Werke KG ("Kathrein") has licensed the ANT Galio Platform to target the fast emerging HbbTV (Hybrid Broadcast Broadband TV) market. The ANT Galio Platform will be incorporated into set-top-boxes from the Kathrein Group including its subsidiary, TechnoTrend Göler, to target various European markets.

Launched in August 2009, HbbTV, combines broadcast TV (satellite, cable and terrestrial) and broadband TV to provide enhanced digital TV services to consumers. ANT is one of the founding members of the initiative, and the ANT Galio HbbTV Platform provides a robust, flexible and dynamic software platform on which service providers and device manufacturers can develop and deploy HbbTV related applications and services.

Erich Rock, Division Manager, SAT – Satellite and Terrestrial Reception Systems, Kathrein, said, "HbbTV is an important new innovation for the future of set-top box development. ANT's go-to-market HbbTV platform is an ideal solution due to the Company's experience and involvement in the HbbTV initiative."

Thomas Gerlach, CEO, TechnoTrend Görler GmbH said, "HbbTV has emerged as one of the most important influencers for retailers, broadcasters and operators in recent years. The ANT team has unrivalled HbbTV experience which is key as we look to take a range of new hybrid products to market."

Simon Woodward, Chief Executive Officer of ANT plc, commented, "Kathrein and TechnoTrend Görler are recognised as strong brands in both the German and wider European markets and we are therefore excited by the opportunity of working with them. ANT is the first and only company to take a complete integrated HbbTV product to market and we have been extremely encouraged by the early adoption of our platform by leading device manufacturers."

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About ANT

ANT plc (www.antplc.com) is the leading provider of client software solutions and services to the digital TV industry. It develops open-standards-based client software and applications to enable operators to exploit digital media across a broad range of consumer devices from TV's set-top boxes and iDTV's, to portable media devices such as mobile phones and personal media players, regardless of content delivery platform.

ANT enables media driven organisations to quickly create and roll-out innovative and successful applications and TV services on any consumer device, enabling operators to attract new subscribers, reduce churn and increase average revenue per user.

ANT's software has been extensively deployed by customers throughout the world including Cisco, Chunghwa Telecom, HwaCom, France Telecom, Humax, Philips, Pirelli, Sagem, Samsung, SaskTel, Telecom Italia and Thomson.

ANT plc's shares are listed on AIM, a London Stock Exchange regulated market, under the ticker ANTP (Reuters: ANTP.L, Bloomberg: ANTP.LN).

About the Kathrein Group

The KATHREIN-Werke KG is a leading high tech telecommunications company. Kathrein products epitomise quality and reliability.

The Kathrein Group currently employ a total of approximately 6,000 individuals, at 14 production facilities and 58 subsidiaries and affiliates world-wide. In 2009, sales figures amounted to 1,100 million euros, 2/3 of which were generated abroad.