

25 March 2009

ANT PLC

("ANT" or "the Company")

10 Million Units Deployed Worldwide

ANT plc (AIM: ANTP), a leading provider of software solutions and services for the digital media industry, announced today at the IPTV World Forum, that it has passed a landmark 10 million units deployed worldwide. The figure reveals that ANT Fresco and ANT Galio are among the most widely deployed IPTV platforms in the world. The Company's contribution to the industry has been recognised through the shortlisting of the ANT Galio Platform for 'Best IPTV Service Delivery Platform or Client Software' at the IPTV World Series Awards 2009.

Some of the largest and most successful IPTV deployments to-date are based on ANT's software including Chunghwa Telecom, France Telecom, Hansenet and Telecom Italia. ANT has also licensed its software to leading device manufacturers worldwide including ADB, Amino, AVM, Cisco, Coship, Daewoo, HwaCom, HDT, Sagem, Samsung, Telsey and Thomson.

Simon Woodward, Chief Executive of ANT commented:

"2008 was a positive year for ANT with deployments exceeding 3 million units. ANT is well positioned to build on this as the market continues to grow. We are also extremely pleased with the market's response to the launch of ANT Galio 3.0. Since its launch in September last year, a number of existing customers have migrated to the latest version and new licensees continue to select ANT. Our standards-based approach enables more flexibility when developing innovative new applications which are increasingly being requested by operators."

ANT is exhibiting at Stand Number 70 at the IPTV World Forum which runs from 25 to 27 March at Olympia, London. Visitors to the stand will see the Company showcasing a range of new demonstrations, including a new theme for its core applications, a range of IP-Active services and a next generation demonstration that explores digital proposition management and much more.

ANT will also be launching the ANT Academy, the applications community for TV with an initial group of members. The ANT Academy has been created to support the development of digital TV applications and services for the set-top box and iTV markets.

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About ANT

ANT plc (www.antplc.com) is a leading provider of client software solutions and services to the digital media industry. It provides open standards-based service platform and services to enable operators to exploit digital media across a broad range of consumer devices from TV set-top boxes and Integrated Digital TVs, to portable media devices such as mobile phones and personal media players, regardless of content delivery infrastructure.

ANT enables media driven organisations to quickly create and roll-out innovative and successful TV and applications services on any consumer device, providing operators with the ability to attract new subscribers, reduce churn and increase average revenue per user.

ANT's software has been extensively deployed by customers throughout the world including Cisco, Chunghwa Telecom, France Telecom, Hwacom, Philips, Pirelli, Sagem, Samsung, SaskTel, Telecom Italia and Thomson.

ANT plc's shares are listed on AIM, a London Stock Exchange regulated market, under the ticker ANTP (Reuters: ANTP.L, Bloomberg: ANTP.LN).