

# ANT Professional Services

...powering tomorrow's multimedia services, today

Introducing a new Digital TV Service or adding an application to an existing service can be complex and time consuming for Operators and Service Providers.

Using expertise gained over 15 years of supporting a large number of major deployments, ANT can provide OEMs and operators with expertise in the design and integration of the ANT Galio suite of TV and multimedia products to ensure project success.

ANT provides a range of engineering and consultancy services available to service provider and device manufacturers for the design, support and enhancement of a service, or multimedia device through the use of the ANT Galio Suite.



## ANT Galio Suite

The ANT Galio Suite has been developed to provide network operators, content providers and device manufacturers with a state of the art environment for the development and delivery of multimedia services, across all consumer devices.

Consisting of a powerful, standards based browser and presentation engine with a unique middleware client that supports rich, dynamic User Interfaces for a variety of media based applications, across a range of consumer and media devices throughout the home.

### ■ THE CHALLENGES

- Reduce the time taken to deploy products and services
- Maximise revenue opportunities
- Manage product design and development
- Optimise systems to improve end to end performance
- Ensure new applications can co-exist with current service
- Ensure solutions behave as intended when deployed
- Provide training to operators & service personnel

### ■ THE SOLUTION

- ANT provide optimised reference ports for device platforms
- Integrate ANT Galio Suite with target devices and existing systems
- ANT provides project management for development and deployment
- User Interface styles created for an existing service or to enhance brand messages
- Applications optimised and tested using range of ANT development tools
- Extensive roadmap of enhancements and extensions for the ANT Galio Suite
- Training available, on-site or at location of choice

'... Supporting throughout the whole development process'



## ■ WHAT DESIGN AND DEVELOPMENT SERVICES CAN ANT PROVIDE?

ANT's Professional Services team are amongst the best in the world, with a wealth of detailed knowledge about the development and implementation of multimedia applications.

Our team can help your organisation to capitalise on the growth of the digital media market by providing expertise to ensure your business is able to develop and monetise content, launch and deploy services, optimise systems to maintain flexibility and performance and ensure the service you provide to your customers is as secure and efficient as possible, whilst maintaining growth potential and maximising revenue opportunities.

As an operator, service provider or device manufacturer you can call upon ANT's expertise for training, or consultation during your content development, systems integration or product deployment.



## ■ CONSULTANCY SERVICES

In today's rapidly evolving digital media environment consumers are expecting to receive their information and entertainment needs in a variety of formats and across multiple devices. Traditional models of delivery and consumption of media are changing with more content being made available and consumed on-demand when and where the viewer wants it. Delighting the consumer in this environment requires provision of a service that is visually appealing, embodies usability features and is platform independent.



ANT can provide architectural and applications development professionals to advise and support during the development and deployment of all types of digital multimedia services, including all aspects of integration and personnel training.

### Customisation & Bespoke Applications Development

ANT can provide operators and service providers with a custom application development service to enrich the user experience of the consumer with a wealth of additional services that can be fully integrated with existing themes or network services, across multiple devices. Applications can be based on existing open standards based ANT Galio applications and User Interfaces, or developed to meet bespoke requirements.



All aspects of development and project management services can be provided to ensure content development provides an optimised user experience, whilst maximising revenue.

### Porting & Integration Services

ANT's Engineers are experienced in integrating applications across a variety of devices, chipsets and environments. Reference ports can be provided to enable operators and device manufacturers to reduce the time to market. The ANT Galio Platform can be integrated with hardware and graphic drivers in preparation for supporting further applications. Ports have been completed for a variety of hardware platforms, including designs from the following suppliers:

- Broadcom, Intel, Sigma Designs, ST Microelectronics, Texas Instruments, NXP (Other ports can be built to order)
- ANT Professional Services are experienced with Linux- Direct FB, VxWorks, OS 21, and ST-API.

All ports include the ability to display a sample page of Javascript/HTML, illustrative code to support mouse, infra red remote control or keyboard, and ANT can also provide integration for available media players.



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