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ANT PLC
("ANT" or the "Company")

ANT and Unihan Partner to Target Japanese IPTV Market

Cool.revo announced as first Japanese customer

ANT (www.antplc.com), the provider of software and services for the delivery of digital TV, today announced that Unihan Corporation ("Unihan"), a wholly owned subsidiary of AsusTek ("Asus"), has licensed ANT Galio Browser for its new set top boxes. The first customer for the new Unihan set-top box is the leading Japanese Contents Delivery Systems (CDS) Integrator and Service Provider Cool.revo Inc, which plans to roll-out innovative new IPTV services in Q1 2009.

Analysts predict that IPTV subscribers in Asia will grow from 2.7 million in 2006 to over 33 million by 2012*. Japan and Hong Kong are currently the most mature markets contributing about 60% of the total Asia/Pacific subscriber population in 2006. These markets are expected to continue to lead Asia/Pacific in IPTV development.

Simon Woodward, CEO of ANT, said, "Unihan has a proven record in rolling out successful set-top box solutions in high volumes. By licensing ANT Galio Browser it is able to deliver a robust platform on top of which, service providers such as Cool.revo are able to deliver exciting new IPTV services."

Dr. Steve Huang, General Manager, Unihan, commented, "We selected ANT Galio Browser for our latest set-top box solution as it is one of the most flexible solutions available. By using it, service providers can change the look and feel of the user interface much more easily than with other market offerings. Due to its open standards based design, operators like Cool.revo can also use ANT Galio Browser to create and add new applications; quickly enabling them to innovate in ways that they haven't been able to previously."

Toshiaki Sakuma, President, Cool.revo, added, "The end-user experience is paramount to the success of our service. We provide compelling, intuitive applications and services to our customers. ANT and Unihan share our commitment to deliver this with a robust, reliable solution."

* In-Stat report: "IPTV in Asia: Carriers Start the Battle" (May 2007)

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About ANT Software Limited

ANT plc (www.antplc.com) is the leading provider of client software solutions and services to the digital media industry. It develops open-standards-based client software and applications to enable operators to exploit digital media across a broad range of consumer devices from TV's set-top boxes and DVD players, to portable media devices such as mobile phones and personal media players, regardless of content delivery platform.

ANT enables media driven organisations to quickly create and roll-out innovative and successful applications and TV services on any consumer device, enabling operators to attract new subscribers, reduce churn and increase average revenue per user.

ANT's software has been extensively deployed by customers throughout the world including Scientific Atlanta a Cisco Company, Chunghwa Telecom, Foxconn, France Telecom, Humax, LG/Nortel, Philips, Sagem, Samsung, SaskTel, Telecom Italia and Thomson.

ANT plc's shares are listed on AIM, a London Stock Exchange regulated market, under the ticker ANTP (Reuters: ANTP.L, Bloomberg: ANTP.LN).

About Unihan Corporation

Unihan Corporation operates as a subsidiary of ASUSTeK Computer Inc and is based in Taiwan, China.

About Cool.revo Inc

Cool.revo is the leading system integrator in Japan. The company's mission is to provide customers with "groundbreaking solutions to build variegated IP media services." Corresponding to the diversification of lifestyle and the sense of value, media services are required much more to focus on user's interest, revealed as "communities". Cool.revo's IP media platform enables media services for "communities", with progressive technologies and expertise in IP video streaming field. To learn more about Cool.revo, Inc., please visit www.cool-revo.co.jp.